

FOURTH ANNUAL NAGTOA
NORTHWEST IRELAND

Golf Challenge 2010



September 11 – 18, 2010

The North American Golf Tour Operators' Alliance

is pleased to offer you the opportunity to play spectacular links courses while experiencing the beauty of the Irish countryside & bountiful sites. Join us for a week filled with fun both on & off the course, and to add to the excitement we've included competition and prizes for your rounds at Royal County Down Championship Links, Rosapenna Golf Links, Ballyliffin Glashedy and Ardglass Golf Club.



Royal County Down Golf Club

Our Challenge format is based on 2-person teams, Stableford Scoring – better ball. The best score for each hole will count as the team score. Maximum handicap utilized for scoring will be 24 for men, 28 for ladies. Overall winners will be the teams with the highest accumulated points over the four tournament rounds. Daily team Prizes to be awarded: 1st Net; Overall team prizes awarded: 1st, 2nd & 3rd Net and 1st & 2nd Gross. We look forward to welcoming you to a week of fantastic golf, great hospitality, fun competition, and as the Irish would say, great "craic"!

"Having been on several self-drive overseas golf "crusades", I was not sure what to expect. The NAGTOA challenge exceeded our expectations in every way! The accommodations, the food, the friendly competition and of course the great golf courses provided an absolutely top-notch golf vacation!"

– Deb Chute, Executive Creative Director, Golf Digest Publications, Wilton, Connecticut

Tournament Venues:

Royal County Down Golf Club

– Championship Links – laid out by Old Tom Morris in 1889 and ranked #1 in Golf Digest's 2009 Top 100 Courses Outside of the US "This is a links so strategically fine and so stunningly beautiful that while you play, it frequently appears as an oil painting -- until the wind disturbs a distant flag."

– Golf Digest

Ballyliffin Golf Club

– Glashedy Course – "The most natural golf links I have ever played."

– Nick Faldo



Hastings Slieve Donard Hotel & Spa

Rosapenna Golf Club

– Sandy Hills Course – "...Perhaps the best praise that can be given Sandy Hills is that there is not one weak hole on the course. In fact I would venture to say that there is not even one average hole on the course."

– Peter Acheson, Editor, Golf Digest Ireland

Portsalon Golf Club

"...an uncomplicated and natural layout that will test your skills and excite your senses - a complete golfing pleasure."

– Bob Fagan - Golf Today

Ardglass Golf Club

"The course is just incredible. Parts of it remind me of Pebble Beach in California."

– Chris Jones, Today's Golfer

Hastings Slieve Donard Hotel & Spa

overlooks the famous Royal County Down Golf Club, where you can relax in the oak paneled drawing room with its fabulous central fireplace or enjoy a drink in Chaplin's Bar. Each guest-room has been tastefully furnished with many offering magnificent views of the Mourne



Ballyliffin Lodge & Spa

Mountains, Royal County Down Golf Club and the sweeping strands of Newcastle Bay. The Spa facilities include swimming pool, gym, fitness classes and ESPA treatments & services.

Ballyliffin Lodge & Spa

The 40-bedroom hotel overlooking Pollan Bay, the famous Glashedy Rock and Ballyliffin Golf Club has been designed with all the modern conveniences yet with a traditional Irish atmosphere. The Leisure center includes swimming pool, gymnasium, sauna, steam room, and Jacuzzi. Dine in the more formal Holly Tree Restaurant or in Mamie Pat's bar.

Rosapenna Hotel & Golf Resort

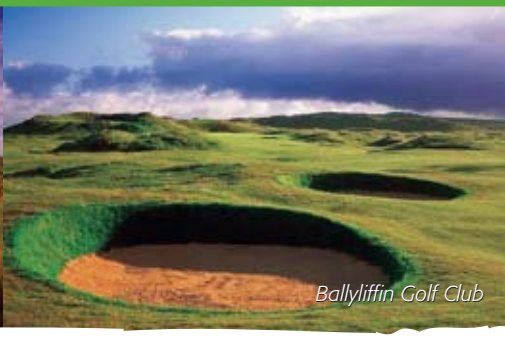
provides a warm and friendly atmosphere with tranquil lounges and elegant dining areas overlooking the bay. The spacious rooms provide all the comfort and style one would expect at such a gracious hotel.

"Nothing brings strangers together faster than laughter & golf. The NAGTOA Northwest Challenge left me with more than great golf memories... it left me with new friends and memories that still make me smile. Its the first event I put on my 2010 golf calendar."

– Bill Giering, Award Winning Golf Writer



Rosapenna Golf Club



Ballyliffin Golf Club



Portsalon

Tournament Schedule:

Saturday September 11th

Depart North America on overnight international flights

Sunday September 12th

Arrive Dublin Airport
Meet & Greet with Event Representatives
Transfer via Luxury Motorcoaches to Rosapenna
Check in at the Rosapenna Hotel & Golf Resort
(optional golf Rosapenna Old Tom Morris links this afternoon)
Welcome Cocktail reception followed by Dinner this evening,
Overnight Rosapenna Hotel & Golf Resort

Monday September 13th

Full Irish Breakfast in hotel
Practice round including lunch at Rosapenna Sandy Hills
Optional sightseeing at Downings Harbor & Sheephaven Bay
Overnight Rosapenna Hotel & Golf Resort

Tuesday September 14th

Full Irish Breakfast in hotel
Challenge Round One including lunch at Portsalon Golf Club
Check in and overnight at Ballyliffin Lodge & Spa

Wednesday September 15th

Full Irish Breakfast in hotel
Challenge Round Two including lunch at Ballyliffin Golf Club
Glashedy Course
Optional sightseeing at Malin Head
Dinner & overnight at Ballyliffin Lodge & Spa

Thursday September 16th

Full Irish Breakfast in hotel
Challenge Round Three including lunch at Ardglass Golf Club
Visit Newcastle at your leisure (walking distance of hotel)
Check in and overnight at Slieve Donard Resort & Spa

Friday September 17th

Full Irish Breakfast in hotel
Challenge Round Four at Royal County Down Golf Club
Championship Links
Lunch & Prize presentation at Royal County Down Golf Club
Optional sightseeing at Castlewellan Forest Park
Dinner & overnight at Slieve Donard Resort & Spa

Saturday September 18th

Check out and depart for Dublin Airport, or continue on a customized trip extension provided by your tour operator

Package Includes:

- 6 nights 4-star accommodations with full Irish breakfast daily, 2 nights at Rosapenna Hotel & Golf Resort, 2 nights at Ballyliffin Lodge & Spa, and 2 nights at Slieve Donard Resort & Spa
- 5 Rounds of Championship Links Golf including welcome pack & lunch at: Rosapenna Sandy Hills, Portsalon Golf Club, Ballyliffin Glashedy Links, Ardglass Golf Club and Royal County Down Championship Links
- 6th optional round at Rosapenna Old Tom Morris links day of arrival
- Welcome Cocktail Reception and Dinner on first night at Rosapenna Hotel
- Dinner at Ballyliffin Lodge & Spa
- Prize Presentation at Royal County Down Golf Club and farewell Dinner final night at Slieve Donard Hotel
- All transportation throughout via Luxury Motorcoaches including beverages on board
- On-site Event representatives throughout your stay

Price per person land only
Double occupancy: \$2,850.00
Single occupancy: \$3,170.00

Space is limited to 50 North American Golfers.
To reserve your space in this exciting fun-filled event,
visit www.nagtoa.com